

Partner Proposal

Premium KYUSHU Packages



We offer Kyushu tours tailored for Filipino families, couples, and incentive groups.



Eight Colors Limited
Fukuoka JAPAN



Who We Are

To make your journey colorful

During journeys, there are unexpected, miraculous moments and those expand our world and fulfill our hearts.

Our name, Eight Colors, embodies the special colors to add vibrancy for you to travel and make your memories colorful. And, based on Japanese tradition, the figure "8" represents an endless, lucky journey.

We don't just book trips, we design exceptional travel experiences that exceed your expectations and expand the world and fulfill your hearts.

To ensure everyone involved in the journey discovers a brighter tomorrow, we produce colorful travel experiences that leave long-lasting precious memories.



Once in a lifetime. A moment of encounter.

Our Core Values & Promises



True Color Sincerity

We face everyone with absolute sincerity. We value long-term trust over short-term gains, providing meticulous care for your VIP clients.



Assurance

We eliminate anxiety by offering thorough support. We don't just follow plans; we anticipate your clients' needs before they even arise.



Exploration

We constantly refine our knowledge. We offer unique, localized Kyushu experiences that standard mass-market agencies cannot provide.



Comradery

We view our regional hosts and international B2B partners as essential teammates. Together, we elevate the value of the travel experience.



Alacrity

We respond swiftly to ensure we provide travel guidance from a multifaceted perspective, drawing on trends, news and a wide range of information.



Endeavor

We won't be bound by precedent; instead, we'll take the initiative to design new ways of traveling and to leverage efficient ways of working.



Interaction

We value meaningful conversations that foster a deep connection. As we explore a vision for travel, we'll work with our guests to define their ideal travel styles.



Smile

We believe that a wonderful trip begins with a smile. We strive to ensure our guests feel at ease and are satisfied, and enjoy their trip with a sense of peace of mind.

Why Kyushu is Perfect for Filipino Travelers

-  **Growing Affluent Market** The Filipino middle and affluent class is rapidly growing, with a remarkably strong and continuous interest in Japan. High-end Filipino travelers are shifting from standard trips to immersive, seasonal experiences like Hokkaido snow or Kyushu hot springs.
-  **High Demand for Quality** The Filipino middle and affluent class is expanding rapidly. With per-capita spending reaching high levels, there is an incredibly strong demand for safe, clean, and highly "Instagrammable" premium destinations tailored for premium comfort.
-  **The Relaxed Alternative** Kyushu offers a relaxed alternative to the busy streets of Tokyo and Osaka, perfectly combining modern city life, nature, hot springs, and gourmet dining. They seek authentic local vibes, gourmet dining, and seasonal beauty that cannot be experienced in their home country.
-  **Convenient Gateway** While they are looking for quality, comfort, and experiences that go beyond the basic tourist checklist, Fukuoka serves as a highly convenient gateway, with steadily increasing direct flight options originating from the Philippines.

Factor	Tokyo / Osaka (Golden Route)	Kyushu (Fukuoka)
Atmosphere	Very crowded, fast-paced metropolitan vibe.	Relaxed, family-friendly with scenic landscapes.
Cost & Value	Significantly higher costs for premium hotels/dining.	Substantially more value for money; high quality.
Accessibility	Longer transit times from airports to city centers.	Seamless access (Airport to city center in 10 mins).
Best For...	Mainstream shopping and first-time general tourists.	Couples, families, and authentic gourmet/nature seekers.

Positioning Kyushu vs. Tokyo / Osaka

Tokyo / Osaka

- Very crowded and busy, characterized by a fast-paced metropolitan atmosphere.
- Excellent for high-end big-city shopping and visiting major mainstream attractions.
- Significantly higher overall costs for hotel accommodations and premium dining.
- Can be overwhelming for families traveling with young children or elderly.
- Good for mainstream shopping and first-time general tourists.

Kyushu (Fukuoka)

- Significantly more relaxed, highly family-friendly, and offers scenic landscapes.
- The ideal mix of accessible city comforts, authentic hot springs, nature, and local gourmet.
- Delivers high-quality experiences with substantially more value for money.
- Seamless access from the airport to the city center (only 10 minutes in Fukuoka).
- Good for couples, families and authentic gourmet / nature seekers.

Our Kyushu Tour Line-up



Package A: Onsen Escape

(4 Days / 3 Nights)

City highlights combined with an authentic hot spring stay. Designed specifically for couples and small families.



Package B: Edu-tainment

(5 Days / 4 Nights)

Safe, highly educational, and fun experiences. Perfectly tailored for families traveling with children.



Package C: Premium Incentive

(6 Days / 5 Nights)

A luxury-focused, comprehensive itinerary for honeymooners and small corporate incentive groups.



Package A

Fukuoka & Onsen Escape

Designed for couples, small families, and first-time visitors seeking local vibes, food culture, and premium experience at volcanic hot springs.

Target Segment Couples, small families, and first-time visitors to Japan seeking a balanced trip.

City Highlights Fukuoka city tour, vibrant local food stalls (Yatai), and stunning night views.

Authentic Relaxation Premium hot spring stay in the renowned onsen towns of Yufuin or Beppu.

Premium Service Private airport and inter-city transfers with dedicated English-speaking support.



Sample Itinerary – Fukuoka & Onsen Escape

4 Days / 3 Nights Itinerary



Day 1

Arrival & Fukuoka Night

Arrival at Fukuoka Airport. Check-in at hotel in Hakata/Tenjin.

Evening visit to local food stalls (yatai) and riverside night views.

Day 2

Culture & Shopping

Visit to local shrines and traditional streets.

Free time for shopping in Tenjin.
Dinner featuring local specialties (ramen, yakitori).

Day 3

Onsen Experience

Private transfer to Yufuin or Beppu.
Check-in at hot spring ryokan.

Enjoy onsen baths, village walks, and a traditional kaiseki dinner.

Day 4

Relax & Departure

Morning onsen and traditional breakfast at the ryokan.

Private transfer back to Fukuoka Airport for departure.

Package B

Family Bonding With Kids

Designed for families with children seeking safe, engaging, and culturally enriching activities.

Target Segment Families with children of school age and above seeking engaging activities.

Interactive Fun Kid-friendly attractions in Fukuoka, including interactive museums and aquariums.

Theme Park Magic A full day of excitement at Huis Ten Bosch theme park in Nagasaki.

Educational Value Nagasaki history and Peace Park visits tailored for age-appropriate learning.

Convenience Seamless private transfers tailored for families with young ones.



Sample Itinerary – Family Edu-tainment

5 Days / 4 Nights Itinerary



Day 1

Arrival & Orientation

Arrival and private transfer.

Short city tour (Momochi seaside) and a casual, family-friendly dinner.



Day 2

Fukuoka Kids' Day

Visit the Zoo & Botanical Garden or Aquarium.

Hands-on workshop (sushi or sweets making) and shopping for character goods.



Day 3

Theme Park Adventure

Transfer to Nagasaki.
Spend the entire day at Huis Ten Bosch enjoying attractions, VR, and illumination shows.



Day 4

History & Heritage

City tour of Nagasaki including Glover Garden and Peace Park.
Souvenir shopping and return transfer to Fukuoka.



Day 5

Shopping & Departure

Morning outlet or department store shopping.
Afternoon transfer to the airport and departure.

Package C

Premium Kyushu Incentive

Designed corporate incentive groups seeking extraordinary experiences with culture, history, tradition, and “Omotenashi” a premium hospitality of Japan.

Target Segment Corporate incentive groups seeking culture, history and tradition of Japan.

Luxury Accommodation Stays at comfortable and luxury hotels and/or premium onsen ryokans around Kyushu.

Gourmet Focus Exclusive dining featuring Wagyu beef, fine Kaiseki courses, and fresh seafood.

VIP Experience VIP transfers, personalized shopping assistants, and optional group photo sessions. It is our “Omotenashi” - the pinnacle of our hospitality service.



Sample Itinerary – Premium Incentive

6 Days / 5 Nights Itinerary



Day 1

Fukuoka VIP Experience

Arrival with meet-and-greet. Welcome dinner.
Day 2 features traditional crafts, personal shopping,
and fine-dining wagyu tasting.

The itinerary includes a day trip to the spectacular
Mt.Aso caldera (Kumamoto) to feel volcanic, nature vibes.

Day 2

Day 3

Luxury Onsen Retreat

Scenic transfer to a luxury ryokan.
Enjoy private open-air baths, spa
massages, and a highly romantic,
private kaiseki dinner.

Day 4

Nature & Adventure

Day trip to Aso caldera scenic points.
Light trekking or outdoor activities,
followed by a local picnic-style lunch.

Day 5

Final Shopping & Departure

Return to Fukuoka for afternoon premium outlet shopping with
personalized shopping assistants, and optional group photo sessions..
Farewell dinner with gifts. Day 6 includes private transfer and departure.

Day 6

Kyushu Region Tourism & Destination Guide

To get more ideas for one-of-a-kind places

Kyushu is the island which contains 7 prefectures where offers an endless variety of landscapes from cities to volcanoes, hot springs surrounded by rich nature.

For you to experience rich nature and history in southwestern Japan, let us introduce our website.

Kyushu Region Tourism & Destination Guide “Q-island”
Q-siland.jp

It's the project of Eight Colors Limited and we believe it helps you immerse yourself in authentic rituals, geothermal wonders, and rich traditions unique to Kyushu.

We are here to serve you with quality travel services for you to quest variety of attractions across Kyushu by our qualified tour guides.



Experience local vibes across Kyushu

Service & Operation Details

 **Logistics** Smooth arrival and departure handling exclusively at Fukuoka Airport.

 **Transportation** High-quality private vehicles (vans, micro-buses) for all transfers and tours.

 **Accommodations** Carefully selected 4-5 star city hotels and highly-rated hot spring ryokans.

 **Support System** English-speaking support, 24/7 emergency contact, and clear medical facility guidance.



Benefits for Your Agency

Premium Positioning

Stand out with a unique product beyond saturated Tokyo/Osaka routes. Perfect for affluent FIT clients and high-budget corporate accounts.

Competitive Margins

Benefit from highly competitive net rates and tailored incentive structures designed specifically to maximize your agency's profitability.

Travel Support

We offer guaranteed departure dates, highly customizable private tours, and fully bespoke corporate incentive programs.

Marketing & Sales Support

Digital Assets

We provide high-quality, co-branded digital assets including banners, photos, and social media creatives tailored for your brand.

Ads & Campaigns

Access ready-to-use Taglish ad copy examples and templates proven to perform well on Facebook & Instagram for the Philippine market.

Team Training

Comprehensive product training for your sales team, along with opportunities for joint promotions and seasonal campaigns.

Commercial Terms & Next Steps



Commercial Terms

- **Net Rates & Commission:** To be mutually agreed upon based on your projected sales volume and commitment.
- **Group Incentives:** Special incentive structures are available for group bookings (10+ pax).
- **Corporate Accounts:** Tailored pricing blocks for corporate and enterprise reward programs.
- **Promotions:** Access to early-booking discounts to drive initial campaign momentum.



Next Steps

- **1. Define Scope** Share your specific target segments, group sizes, and expected travel seasons with our team.
- **2. Review Itineraries** We will provide detailed, day-by-day itineraries alongside mutually agreed net rates and commission structures.
- **3. Formalize Partnership** Sign the partner agreement to lock in your agency's exclusive rates and access to early-booking promos.
- **4. Go to Market** Go to market! Launch your first sales campaign utilizing our ready-to-use digital marketing assets.

About Us

Company Profile

COMPANY NAME	Eight Colors Limited
PRESIDENT	Yasuhiro Shimoda
ESTABLISHMENT	March 13th, 2025
CAPITAL	4,000,000 JPY
ADDRESS	FIATO Bldg. 203 5-1-1 Tenjin, Koga City, Fukuoka Prefecture 811-3101 JAPAN
BUSINESS DOMAIN	Travel-related Services for International and Domestic Tours Outbound / Inbound Sales
REGISTRATION	Fukuoka Prefectural Government-Registered Travel Agency No.3-1051
TEL	+81-92-405-7725
FAX	+81-92-405-7724
WEBSITE	https://eight-colors.co.jp/en/
ALLIANCE MEMBERSHIP	All Nippon Travel Agents Association (ANTA) Fukuoka Association of Travel Agents

Our Team

- We specialize in planning and arranging tours for visitors to Kyushu region of Japan. Our team is dedicated to showcasing the captivating attractions and experiences that Kyushu has to offer.



Shun "Stephen" Kuroki
Sales & Marketing Executive / Tour Coordinator

Philippine Travel Meister (2021-)

Philippine Tourism Advisor (2010-)

** Certificated by Philippine Department of Tourism*

Profile / Career

2003 - 2004 : As a volunteer trainer, joined a youth development project conducted by Philippine Football Federation and Philippine Department of Education for conducting soccer training activities at elementary schools in Nueva Ecija and Pangasinan.

2004 - 2010 : Participated in friendship activities with Filipino communities in Tokyo, and tourism promotion in cooperation with Philippine Embassy in Tokyo.

2007 - 2010 : Worked at ABS-CBN Japan, the global subsidiary of ABS-CBN. Supported media production of TV dramas and movies for The Filipino Channel (TFC).

2013 - 2019 : (Based in Manila) Provided media-related support between Japan and the Philippines, including video production, coordination of filming, and location scouting.

2020 - 2024 : Assigned as a chief supervisor of the Community Development Promotion Division at the Government Office in Fukuoka, and was responsible for tourism, cultural exchange and international affairs.

2025 - Current : Joined the start-up of the travel agency, Eight Colors Limited.

Visit one-of-a-kind places across
KYUSHU
and experience local vibes.

Maraming salamat po!
We look forward to a colorful partnership with you.



Once in a lifetime. A moment of encounter.